



THURSDAY, OCTOBER 23

7:00 – 8:00am	Continental Breakfast
8:00 – 9:30am	Introduction/Opening
9:30 – 10:00am	Break
10:00 – 11:00am	Healthcare Industry Trends
11:00am – 12:00pm	21st Century Operating Models
12:00 – 1:30pm	Working Lunch and Workgroup Presentations
1:30 – 3:00pm	Affordable Care Act
3:00 – 3:30pm	Break
3:30 – 5:00pm	Big Data
5:30 – 7:00pm	Opening Reception (Guests Welcome)

FRIDAY, OCTOBER 24

7:00 – 8:00am	Continental Breakfast
8:00 – 10:00am	Anatomy of an M&A Transaction
10:00 – 10:30am	Break
10:30 – 11:30am	Building Bench Strength
11:30am – 12:00pm	HBMA Programs and Services
12:00 – 1:30pm	Working Lunch and Work Group Presentations
1:30 – 2:30pm	How to Improve Your Profits
2:30 – 2:45pm	Break
2:45 – 4:15pm	ICD-10
4:15 – 5:15pm	Key Performance Indicators
5:15 – 6:15pm	mHealth
6:30 – 7:30pm	Networking Reception

SATURDAY, OCTOBER 25

7:00 – 8:00am	Continental Breakfast
8:00 – 9:00am	Selling to Hospitals and Health Systems
9:00 – 10:30am	Strategic Planning
10:30 – 10:45am	Break
10:45 – 11:45am	What Does the “M” Stand for in HBMA?
11:45am – 12:45pm	Zero Touch – The Future of Billing